

# EXHIBITOR LAUNCHES, PROMOTIONS & ON-THE-DAY SPECIAL OFFERS

We present below a taster of what our Exhibitors have to offer at our Trade Show on the afternoon of Thursday 23rd March at The Nottingham Belfry.

BWCA is aiming to raise funds to build a borehole for a second village in Africa, following the resounding success of the 2016 campaign - so do come equipped with change to take part in the various fundraising activities happening during the afternoon.



## AA FIRST

“AA First will be demonstrating some exciting new products at their stand. The New Artic Revolution, the EZYTAP7800 under sink boiler and chiller tap the Artic Star with extra hot, 96° water – simply perfect for tea drinkers. Special offers available on the day. To find out more please visit our stand.”



## AB COMMERCIAL HR SOLUTIONS

Business card raffle for something nice in a bottle!



## ACTIVewhere

“Activewhere will be presenting at this event their new software “ACTIVewhere CLOUD”, where they will show how this new software solution can be operated on any device (computer, tablet or smartphone) to do any operation in a watercooler company no matter who the user is: a driver, a technician, sales team member or anyone from the back office.

“Activewhere will offer, at the BWCA Show, a free trial for anyone who wants to play with the new system during the event.”



## AQUA CURE

“We will be giving away samples of Aqua Dosa sanitiser (whilst stocks last)! We will also be introducing a new, improved install rail and ‘clever’ PRV.”



## BLUPURA

“We will be launching our new BluSoda Hot Fizz, which serves cold, room temperature, sparkling and hot water. Perfect for the home and office, it is compact, powerful and built-in stainless steel.”



## CALOMAX

“Exciting new models will be on display.”

### ArcticRevolution 70

The ArcticRevolution 70 Direct Chill Cooler has an amazingly small footprint of 370H x 240W x 488D which fits small workspaces and under overhanging cupboards



Touch pad buttons to dispense water. When cold water is dispensing the central droplet will flash in blue. For ambient water it will flash in grey.

An extremely high dispensing area for easy filling of sports bottles.

To gain access to the space for filters, simply depress the spring-loaded base of the front panel.

Design	Dimensions	Weight
POU/MBK top	370 x 240 x 488	14

refreshingly different






## COSMETAL

UK launch of PRO STREAM WATER BOILER. "PRO STREAM re-invents hot water. Say goodbye to long waiting times! With a touch of your finger, the product instantly dispenses extra hot water at 98°, the ideal temperature for a variety of hot drinks. PRO STREAM includes a built-in heating unit and a co-ordinating tap. The product can be completed by adding a cold and/or sparkling water unit. Also launching the Hi Class Water Dispenser and relaunch the Aquality system."



## DOLPHIN GLOBAL TRADE

"Special discount for orders taken during the BWCA Show and shipped within 60 days."



## JUST A DROP

Two Dolphin coolers, an "Allure" and a "Waterfall" will be raffled to raise funds for this worthy cause, as well as a "Jerry Can" challenge to test the strength of our delegates against those in Africa who have to carry water daily.



## EXPERTLOGIC

"Free to enter prize draw to win one of two Samsung tablets, entry via business card."



## FISAPAC

"We will unveil at this Exhibition our latest innovations namely, "SMART water" and "SMART Drinks". It is a "three in one" attractive solution for small and medium offices:

- 1) **SMART Water:** Hot/Cold water cooler, compact, efficient and sexy. Pure water with double filtration and UV treatment
- 2) **SMART Drinks:** Same water cooler built to offer 4 choices of delicious drinks. Available 24/7 and in less than 5 seconds
- 3) **SUITE Drinks:** Economical hot water and drinks dispenser with double filtration."



## H2O DIRECT

"5% Discount on all orders for water filters taken at the Exhibition, plus free delivery on all orders (for any product) taken at this event."



## KÄRCHER

"All products on the stand are new to the UK market. The opportunity exists to become the first partner in the UK for Kärcher's range of POU coolers and filters. To celebrate their launch in the UK, all orders during the event and for the two weeks thereafter, will receive a special discount off our dealer prices. We will also be exclusively showing a new range of air purifiers for offices, shops, salons, workplaces, waiting rooms and changing rooms."



## LET'S JOB IT

"We are giving away a range of hydration products."



## MISTRAL

"For all pallet orders taken at the BWCA Trade Show, we offer free delivery throughout the United Kingdom."



## PUREFLO

Guess the weight for £1 and win a bottle of Single Malt. Donations to Just a Drop.



## TRADE COOLERS DIRECT

"We are giving away a range of hydration products."