



BWCA QUALIFIED ADVISORS COURSE 1 DAY

Course objectives

To provide delegates with the skills, knowledge & confidence to be able to offer accurate advice on both POU/mains-fed and bottled water cooler installations.

To enable delegates to confidently demonstrate the advantages of dealing with a BWCA member for this dual flexible offering.

Course includes:

- Aims & objectives
- The changing market
- Importance of quality Service
- Importance of quality Products
- Sales through service skills
- Multiple choice question paper
- Keeping Skills Alive
- Certificate issued by the BWCA

Validity: No refresher required.

Who should attend: Sales & customer care personnel

Pass mark: 80%

Duration : 1 day

Price : £780 in-house for up to 10 delegates plus
trainer travel costs.

Venue : In-house